

# SBS Affiliate Programme

Simply Business Skills (SBS) doesn't advertise in the usual sense of the word. Instead, it relies on word of mouth recommendations from people who have already attended SBS workshops.

The SBS Affiliate Programme exists to encourage satisfied customers to make even more referrals. Affiliates (referrers) participating in the programme earn bonuses in two ways:

- 1) Referring an individual who purchases a place on an Open workshop gains a £50 Amazon gift voucher AND an additional £50 voucher for the person they referred (the referree).
- 2) Referring an organisation which purchases an On-site workshop gains £500.

Please visit <http://www.sbskills.com/course%20index.html> for details of the Open and On-site workshops.

Referral of an...	Bonus for the referrer	Bonus for the referree
Individual purchasing a £195 place on an Open workshop	<b>£50</b> 	<b>£50</b> 
Organisation purchasing a £675 or £1150 On-site workshop	<b>£500</b> 	N/A

## How to make a referral

Making an SBS referral is easy. Simply get the person booking a workshop to mention your name and contact details when making the booking. SBS will then contact you to confirm that a booking has been made and to get details of where you would like the voucher or money sent.

## The Small Print

- 1) Referral bonuses are paid 10 days after the referree attends the workshop and on condition that:
  - a. the referree has paid in full, and
  - b. hasn't taken advantage of the money-back guarantee to get a refund.  
(No customer has ever done this and SBS works very hard to keep it that way).
- 2) The referral bonus is payable only on the referree's first purchase from SBS, not on subsequent purchases e.g. further workshops and services.
- 3) Affiliates cannot refer themselves.
- 4) The relationship between SBS and its referrers/affiliates is that of independent contractors. No employment, joint venture or partnership relationship is formed by this Referral Programme.
- 5) Please contact [john.hamlen@sbskills.com](mailto:john.hamlen@sbskills.com) with any questions.